



**Goals & Objectives**  
**Performance Measures & Standards**  
**Florida Statute 189.0694**

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# West Perrine Community Redevelopment Agency

## Goals & Objectives

### **Mission**

The mission of the West Perrine Community Redevelopment Agency is to foster and directly assist in the redevelopment of the Community Redevelopment Area in order to eliminate blight, encourage economic growth, increase safety and improve the overall attractiveness and quality of life in West Perrine.

### **Vision**

The vision of the West Perrine Community Redevelopment Agency is to create a vibrant, sustainable, and inclusive community where residents thrive, businesses flourish, and public spaces are enhanced. WPCRA envisions a collaborative environment where community members actively participate in shaping their neighborhood's future.

Relevant to both the mission and vision of the West Perrine CRA, state law requires that all public redevelopment activities expressly authorized by the Fla. Stat. Chapter 163, Part III – Community Redevelopment (163.330-163.463) and funded by tax increment financing must be in accordance with a redevelopment plan which is approved by the CRA's governing bodies.

### **Goals & Objectives**

- I. Objective 1: Enhance Community Engagement
  - a. **Goal 1:** By October 1, 2025, the WPCRA will develop and launch a community engagement platform on its official website to facilitate communication with residents.
  - i. **Performance Measure 1:** The WPCRA will publish monthly newsletters to encourage engagement and to bring awareness to programs and initiatives.
- II. Objective 2: Prioritize Property Acquisitions
  - a. **Goal 2:** The WPCRA will encourage the acquisition, demolition, and reuse of those properties, that, by virtue of their location, condition, or value, no longer function at their highest potential economic use.
  - i. **Performance Measure 2:** The WPCRA will acquire land or properties to spur development opportunities in the District.
- III. Objective 3: Foster Economic Development
  - a. **Goal 3:** Eliminate slum and blighted conditions, as defined by Florida Statute, in the Redevelopment Area, which constitutes an economic and social liability.
  - b. **Performance Measure 3:** The WPCRA will continue to fund and promote its commercial programs creating jobs and enhancing the local economy.

### **Annual Report and Website Requirement**

By December 1, 2025, and each December 1 thereafter, the WPCRA will publish an annual report on its official website that includes:

- A summary of the performance measures and standards used to evaluate the agency's effectiveness.
- An overview of the goals and objectives achieved during the fiscal year.
- A transparent account of all goals or objectives.

### **Conclusion**

The Goals & Objectives – Performance Measures & Standards Program for the West Perrine Community Redevelopment Agency is designed to create a structured approach to community development. By establishing clear goals and measurable objectives, the agency can effectively track its progress, engage with residents, and adapt its strategies to better serve the West Perrine community.